

From: Heidi Lawrance
Sent: Friday, January 19, 2024 1:30 PM
To: Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>
Cc: Luke Elford
Subject: Parsons Green Sports and Social Club - New Premises Application

Hi Lorna

I hope my email finds you well.

Please find attached a letter from our client to each person who submitted an objection to the application.

I would be most grateful if you could send these out to the objectors and confirm in writing when this has been done for our records.

Please let them know that they are welcome to correspond with us, or with our client direct.

Kind Regards

Heidi Lawrance
Senior Licensing Manager

From: Heidi Lawrance
Sent: Friday, January 19, 2024 1:40 PM
To: Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>
Cc: Luke Elford
Subject: RE: Parsons Green Sports and Social Club - New Premises Application

Hi Lorna

Further to the below – the letter refers to the conditions and I have attached the same herewith. Please can this be sent out with a copy of the letter.

Kind Regards

Heidi Lawrance
Senior Licensing Manager

From: Licensing HF: H&F <licensing@lbhf.gov.uk>
Sent: Tuesday, January 23, 2024 3:35 PM
Cc: Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>
Subject: FW: Letter from Applicant - Parsons Green Sports And Social Club 31 Broomhouse Lane London SW6 3DP

Dear

Licensing Act 2003

Reference: 2023/02013/LAPR

Premises: Parsons Green Sports And Social Club 31 Broomhouse Lane London SW6 3DP

I am contacting you as you have made a representation against the above new premises application.

The applicant has asked that the Licensing Authority forward the attached letter and proposed conditions, for your reading. There is invitation to speak directly with the Chief Executive, Matt Roper should you wish. His details are as follows:

Matt Roper
Chief Executive



Please let me know if the attached document clarifies and addresses the concerns raised in your objection, and you are minded to withdraw? If you are not minded to withdraw, you will be invited to attend a licensing sub-committee to provide your representation and supporting evidence verbally.

Additionally, are you able to advise us of anything the applicant could propose in relation to reduction in hours or attach conditions that could resolve this matter?

If you have any further queries, please contact me directly.

Kind regards
Lorna McKenna
Licensing Compliance Officer



Dear [REDACTED]

I write in relation to the concerns you have raised over our application for a new premises licence at the Parsons Green Sports & Social Club.

Firstly, I would like to thank you for taking the time to comment on the application and for raising your concerns. This is invaluable feedback for us, and I hope that my letter will help to alleviate those concerns and reassure you as to how we intend to operate Parsons Green Sports & Social Club.

As you know, we operate as a private members sports and social club which offers sports facilities as well as a bar and event spaces where we host a variety of events including sports awards nights, charitable functions, and corporate events.

The Club already has a premises licence and there's not much differences between what we do currently and the changes we want to make.

For ease, I have provided a comparison table of our existing licence, our proposals, and a summary of the changes:

	EXISTING LICENCE	NEW APPLICATION	CHANGE
LICENSABLE ACTIVITIES GENERALLY	Films (indoors) Live Music (indoors) (once a week) Recorded Music (indoors) Anything Similar to Live Music, Recorded Music, or Performance of Dance (indoors) Late Night Refreshment (indoors) Sale of Alcohol (on-sales)	Films (indoors and outdoors) Live Music (indoors) Recorded Music (indoors) Anything Similar to Live Music, Recorded Music or Performance of Dance (indoors and outdoors) Late Night Refreshment (indoors) Sale of Alcohol (on-sales)	No additional licensable activities being applied for.
HOURS (FILMS)	19:00 until 23:00 Monday to Saturday 19:00 until 22: 00 Sunday Indoors only	10:00 until 23:00 Monday to Saturday 10:00 until 22: 00 Sunday Indoors and outdoors	To permit the showing of films throughout the day and to include outdoors
HOURS (LIVE MUSIC)	19:30 until 23:00 Monday to Thursday	23:00 until 01:00 Friday and Saturday only Indoors	To increase live music by 2 hours on a Friday and Saturday but this is only

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Company Registration No 04952689



EST. 1885

	12:00 until 16:00 and then 19:30 until 23:00 Friday to Sunday Indoors		to match the existing Recorded Music License. To remove specification that Live Music can only be provided once a week (not enforceable following deregulation of Live Music)
HOURS (RECORDED MUSIC)	23:00 until 01:00 Friday and Saturday only Indoors	23:00 until 01:00 Friday and Saturday only Indoors	No change
HOURS (ANYTHING SIMILAR TO LIVE MUSIC, RECORDED MUSIC, AND PERFORMANCE OF DANCE)	19:00 until 23:00 Monday to Sunday Indoors	12:00 until 23:00 Sunday to Thursday 12:00 until 01:00 Friday and Saturday Indoors and outdoors	To permit similar activities from lunchtime onwards and to match the hours to the existing Recorded Music License on a Friday and Saturday. Outdoor similar activities permissible until 11pm (10pm Sunday)
HOURS (LATE NIGHT REFRESHMENT)	23:00 until 01:00 Friday and Saturday only Indoors	23:00 until 23:30 Sunday to Thursday 23:00 until 01:00 Friday and Saturday Indoors	To permit the sale of hot food and hot drinks to customers when the club is open after 11pm
HOURS (SALE OF ALCOHOL)	11:00 until 23:00 Monday to Thursday 11:00 until 00:30 Friday and Saturday 12:00 until 23:00 Sunday On-sales only	11:00 until 23:00 Monday to Thursday 11:00 until 01:00 Friday and Saturday 12:00 until 23:00 Sunday On-sales only	To have a 30 minute drinking up period on a Friday and Saturday.
OPENING HOURS	08:00 until 23:30 Sunday to Thursday	06:00 until 23:30 Sunday to Thursday	To allow for the premises to open earlier to allow

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	08:00 until 01:30 Friday and Saturday	06:00 until 01:30 Friday and Saturday	members to use the gym facilities before work.
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I also attach our comprehensive schedule of conditions. You may not have seen these as part of the application. I hope that these conditions show that we are committed to promoting the licensing objectives and causing as little nuisance or disturbance to our neighbours as possible. I note that one of your main concerns is outdoor events and as you will see from our proposed conditions, we do not intend to use the outside area beyond 23:00.

I would like to reassure you that it is not our intention to operate the premises as a nightclub or bar and this application does not represent a departure from our purpose as a sporting club. Parsons Green Sports and Social Club intend to remain as one of London's most prestigious sports and social club offering a range of sporting facilities.

I do not anticipate that you will be disturbed by the club's activities, but if you are, I would like you to contact me directly and I will do my utmost to ensure that any disturbance ceases immediately. My contact details are:

Matt Roper

Chief Executive

[Redacted contact information]

[Redacted contact information]

I hope this letter makes clear our intentions for the future of the club and leaves you in a position to withdraw your representation.

With my best wishes.

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PROPOSED SCHEDULE OF CONDITIONS

PARSONS GREEN SPORTS AND SOCIAL CLUB

1. OUTSIDE AREAS SHALL NOT BE USED AFTER 23:00 HOURS.
2. ANY BOOK USED FOR THE SIGNING IN OF MEMBERS AND GUESTS (WHICH MAY BE ELECTRONIC) SHALL BE KEPT ON THE PREMISES AT ALL TIMES AND MADE AVAILABLE TO THE POLICE OR AUTHORISED OFFICERS OF THE LICENSING AUTHORITY UPON REQUEST.
3. ALL STAFF RESPONSIBLE FOR SELLING ALCOHOL SHALL RECEIVE RELEVANT TRAINING BEFORE MAKING ANY UNSUPERVISED SALES. THE TRAINING SHALL INCLUDE:
 - THE LICENSING ACT 2003 IN TERMS OF THE LICENSING OBJECTIVES AND OFFENCES COMMITTED UNDER THE ACT;
 - THE CONDITIONS OF THIS PREMISES LICENCE;
 - THE SALE OF AGE-RESTRICTED PRODUCTS.
4. NO LICENSABLE ACTIVITIES SHALL TAKE PLACE AT THE PREMISES UNTIL PREMISES LICENCE 2020/00885/LAPR (OR SUCH OTHER NUMBER SUBSEQUENTLY ISSUED FOR THE PREMISES) HAS BEEN SURRENDERED.
5. HIGH DEFINITION CCTV SHALL BE INSTALLED, OPERATED AND MAINTAINED AT ALL TIMES THAT THE PREMISES ARE OPEN FOR LICENSABLE ACTIVITIES AND;
 - A) SHALL BE CHECKED ON A REGULAR BASIS TO ENSURE THAT THE SYSTEM IS WORKING PROPERLY AND THAT THE DATE AND TIME ARE CORRECT. A RECORD OF THESE CHECKS, SHOWING THE DATE AND NAME OF THE PERSON CHECKING, SHALL BE KEPT AND MADE AVAILABLE AT THE POLICE OR AUTHORISED COUNCIL OFFICERS ON REQUEST;
 - B) ONE CAMERA SHALL SHOW A CLOSE-UP OF THE ENTRANCE/S TO THE PREMISES TO CAPTURE A CLEAR, FULL LENGTH IMAGE OF ANYONE ENTERING;
 - C) SHALL COVER ANY EXTERNAL AREA OF THE PREMISES ACCESSIBLE TO PUBLIC;
 - D) RECORDINGS SHALL BE IN REAL TIME AND STORED FOR A MINIMUM OF 31 DAYS WITH DATE AND TIME STAMPING;
 - E) FOOTAGE SHALL BE PROVIDED FREE OF CHARGE TO POLICE OR AUTHORISED COUNCIL'S OFFICERS WITHIN 24 HOURS OF A REQUEST;
 - F) A STAFF MEMBER FROM THE PREMISES THAT IS CONVERSANT WITH THE OPERATION OF THE CCTV SYSTEM SHALL BE ON THE PREMISES AT ALL TIMES. THIS STAFF MEMBER WILL BE ABLE TO SHOW POLICE OR AUTHORISED OFFICERS OF THE LICENSING AUTHORITY RECENT DATA FOOTAGE WITH THE MINIMUM OF DELAY WHEN REQUESTED. THIS DATA OR FOOTAGE REPRODUCTION SHALL BE ALMOST INSTANTANEOUS.

6. WHERE SIA REGISTERED DOOR SUPERVISORS ARE USED AT THE PREMISES, A RECORD SHALL BE KEPT OF THEIR SIA REGISTRATION NUMBER AND THE DATES AND TIMES WHEN THEY ARE ON DUTY.
7. ALL DOOR SUPERVISORS WILL CORRECTLY DISPLAY THEIR SIA LICENCE SO AS TO BE VISIBLE WHEN ON DUTY AT THE PREMISES.
8. THE PREMISES SHALL OPERATE A DISPERSAL POLICY AND ALL STAFF SHALL BE TRAINED IN ITS IMPLEMENTATION.
9. THE PREMISES SHALL OPERATE A ZERO TOLERANCE POLICY TO DRUG USE AND POSTERS SHALL BE PROMINENTLY DISPLAYED TO THIS EFFECT.
10. A DRUGS POLICY SHALL BE IN EFFECT AND ALL STAFF SHALL BE TRAINED IN THE IMPLEMENTATION OF THE POLICY. THE POLICY SHOULD BE MADE AVAILABLE TO THE POLICE OR AUTHORISED OFFICERS OF THE LICENSING AUTHORITY UPON REQUEST.
11. AN INCIDENT LOG (WHICH MAY BE ELECTRONIC) SHALL BE KEPT AT THE PREMISES AND MADE AVAILABLE ON REQUEST TO AN AUTHORISED OFFICER OF THE COUNCIL OR THE POLICE OR THE FIRE SERVICE WHICH SHALL RECORD THE FOLLOWING:
 - (A) ALL CRIMES REPORTED TO THE VENUE
 - (B) ALL EJECTION OF PATRONS
 - (C) ANY COMPLAINTS RECEIVED
 - (D) ANY INCIDENTS OF DISORDER
 - (E) SEIZURES OF DRUGS OR OFFENSIVE WEAPONS
 - (F) ANY FAULTS IN THE CCTV SYSTEM
 - (G) ANY VISIT BY A RELEVANT AUTHORITY OR EMERGENCY SERVICE.
12. THE INCIDENT RECORD SHALL BE KEPT ON THE PREMISES AND BE AVAILABLE FOR INSPECTION BY THE POLICE OR AUTHORISED OFFICERS OF THE LICENSING AUTHORITY AT ALL TIMES THE PREMISES IS OPEN.
13. THE APPROVED ARRANGEMENTS AT THE PREMISES, INCLUDING MEANS OF ESCAPE PROVISIONS, EMERGENCY WARNING EQUIPMENT, THE ELECTRICAL INSTALLATION AND MECHANICAL EQUIPMENT, SHALL AT ALL MATERIAL TIMES BE MAINTAINED IN GOOD CONDITION AND FULL WORKING ORDER.

14. THE MEANS OF ESCAPE PROVIDED FOR THE PREMISES SHALL BE MAINTAINED UNOBSTRUCTED, FREE OF TRIP HAZARDS, BE IMMEDIATELY AVAILABLE AND CLEARLY IDENTIFIED IN ACCORDANCE WITH THE PLANS PROVIDED.
15. ALL EMERGENCY EXIT DOORS SHALL BE AVAILABLE AT ALL MATERIAL TIMES WITHOUT THE USE OF A KEY, CODE, CARD OR SIMILAR MEANS.
16. THE EXTERNAL AREA SHALL NOT BE USED AFTER 23:00 AND DOORS TO THE EXTERNAL AREA SHALL BE KEPT CLOSED (SAVE IN AN EMERGENCY) AFTER THIS TIME.
17. THERE SHALL BE NO ADMITTANCE OR RE-ADMITTANCE TO THE PREMISES AFTER 23.00 HOURS EXCEPT FOR PATRONS PERMITTED TO TEMPORARILY LEAVE THE PREMISES (E.G. TO SMOKE, MAKE A PHONE CALL).
18. CUSTOMERS PERMITTED TO TEMPORARILY LEAVE, E.G. TO SMOKE, AND THEN RE-ENTER THE PREMISES SHALL NOT BE PERMITTED TO TAKE DRINKS OR GLASS CONTAINERS WITH THEM.
19. SIGNS SHALL BE PROMINENTLY DISPLAYED IN THE OUTSIDE AREA REMINDING PATRONS THERE ARE RESIDENTS LIVING NEARBY AND INSTRUCTING THEM TO RESPECT THE NEIGHBOURS AND TO CONDUCT THEIR BEHAVIOUR ACCORDINGLY.
20. CHILDREN UNDER THE AGE OF 14 SHALL NOT BE PERMITTED TO ON THE PREMISES UNLESS SUPERVISED BY AN ADULT AND SHALL NOT BE PERMITTED IN THE BAR AREA ON THE GROUND FLOOR UNLESS IN THE COMPANY OF AN ADULT.
21. THE PREMISES SHALL OPERATE A 'CHALLENGE 25' AGE-RESTRICTED SALES POLICY AND PROMOTE IT THROUGH THE PROMINENT DISPLAY OF POSTERS.
22. THE LICENCE HOLDER SHALL PUT ARRANGEMENTS IN PLACE TO ENSURE THAT BEFORE SERVING ALCOHOL OR OTHER AGE-RESTRICTED GOODS TO CUSTOMERS THEY BELIEVE TO BE LESS THAN 25 YEARS OF AGE, STAFF ASK TO SEE ACCREDITED PROOF OF AGE: THAT IS, PROOF OF AGE CARDS CARRYING THE 'PASS' LOGO (AND NO OTHERS), A PASSPORT, OR UK DRIVING LICENCE BEARING THE PHOTOGRAPH AND DATE OF BIRTH OF THE CUSTOMER.
23. THE LICENCE HOLDER SHALL REQUIRE STAFF TO NOTE ANY REFUSALS IN A REFUSALS LOG. THE REFUSALS LOG SHALL RECORD THE DATE AND TIME OF THE REFUSAL; THE NAME OF THE STAFF MEMBER REFUSING; AND THE REASON FOR REFUSAL. IT MUST BE CHECKED AND SIGNED MONTHLY BY THE DESIGNATED PREMISES SUPERVISOR. THE REFUSALS LOG SHALL BE MADE AVAILABLE FOR INSPECTION UPON REQUEST BY THE LICENSING TEAM, POLICE OR TRADING STANDARDS.

From: [REDACTED]

Sent: Wednesday, January 24, 2024 1:27 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Cc: Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>

Subject: RE: Letter from Applicant - Parsons Green Sports And Social Club 31 Broomhouse Lane
London SW6 3DP

Dear LBHF,

While the changes do address some of my concerns and I still wish that any outdoor activity which includes music to be more tightly controlled and limited to no more than 2 days a week and a dB limit set for the maximum sound levels. I also think that the documentation provided should be more explicit about working hours to say indoor activities limited to 1.0pm but outdoor activities limited to 11.00pm as its ambiguous at the moment.

Regards

[REDACTED]

From: [REDACTED]
Sent: Wednesday, January 24, 2024 4:21 PM
To: Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>
Cc: Greg Hands MP <news@greghands.com>; Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: RE: Letter from Applicant - Parsons Green Sports And Social Club 31 Broomhouse Lane London SW6 3DP

Dear Lorna,

Re: Parsons Green Letter to Objectors undated.

I have no intention of withdrawing my objection. Please take note of the points made in the reply that you have been copied with. (the email address for Mr Roper that LBH&F gave to me [REDACTED] is incorrect)

This letter from the Mr Roper of the parsons green club chief executive is of such importance to neighbours it should be sent to all the neighbours of Sullivan Court, Daisy Lane and Sullivan Road rather than just those who took the trouble to object (especially as those neighbours had no realistic opportunity of seeing the application notice as it was only displayed on a small section of Broomhouse lane).

His letter is essentially asking for trust to be given that the club will not carry out functions that interfere with the enjoyment of our homes pointing out the *untruth* that there are few changes of significance to the original licence.

Regards

[REDACTED]k

From: [REDACTED]
Sent: Wednesday, January 24, 2024 4:01 PM
To:
Cc: Licensing HF: H&F <licensing@lbhf.gov.uk>; Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>; Greg Hands MP <news@greghands.com>
Subject: RE: Letter from Applicant - Parsons Green Sports And Social Club 31 Broomhouse Lane London SW6 3DP

Dear Mr Roper,

Thank you for your email letter.

The club, of which I was once a playing member, is very new and very different from what it was prior to 2020 when it was a sports club with very little social activity. I then ask myself why have they bothered to make this application, represented by expensive specialist lawyers, as apparently the new licence would be of very little consequence to its neighbours as the changes being represented are insignificant?

The assurances and good will being shown are very welcomed but without being too cynical they and/or yourself may be changed - the club might become a "bad" neighbour causing blight on its neighbours through using its licence to its fullest extent for unlimited functions/events and the like.

You say "*that there is not much differences between what we do currently and the changes we want to make*" - **any** event held outdoors is a huge change with a big impact on its neighbours. Indoors no problem – outdoors big problem! Actually, I recall that last summer 2 smallish outdoor events played recorded music so loudly that I called the club because of the noise and the club helped by closing down early and retiring indoors. May that example of consideration be long continued.

The claim to be already "holding sports awards nights, charitable functions and corporate events" may well be an exaggeration just to strengthen the case against future objections.

That you are applying for a new licence surely means the intention is to increase the types and numbers of events/functions, many of which are outdoors and for profits – otherwise why bother to apply for changes.

Any prospect that events may be held until 1am is a nightmare. I appreciate your saying that you do not intend to hold events after 11pm but why then have a licence until 1am on Friday and Saturdays? It cannot be denied that the coming and going of numbers of people late at night causes disturbances in neighbourhoods. Truth is events rarely shut down on time but 2 hours is being asked for (i.e. 11pm until 1am) when 30 minutes is more the norm.

You say that you do not intend to "operate as a night club or a bar" which is comforting. However when it is operating as a sports and social club I would hope it includes club doors/windows being closed to limit excessive noise intrusion on the neighbourhood.

The assurance you make in your last paragraph is very much appreciated but taken on face value it is just a matter of good faith and gives no formal protection against new executives changing policies negatively for myself and my neighbours.

If this is the thin end of the wedge of the Parsons Green Club becoming an outdoor commercial "venue" for hire with the attraction of it having a late night drinking licence it should be stopped now.

My objection will remain.

Yours Sincerely

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

From: [REDACTED]

Sent: Friday, January 26, 2024 2:20 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Re: Comparison of New Application & Current Licence - Parsons Green Sports and Social Club Parsons Green Sports And Social Club 31 Broomhouse Lane London SW6 3DP

Hi Lorna

I had a long chat with Matt at PGS&SC the other day and he explained his reasons for this licence application, and I appreciate he does not want to turn it into a nightclub.

I also understand his desire to use external spaces for events and that he does not believe any music played would disturb the neighbourhood or residents in my building above the club.

I have no problem with the club being able to open early for gym members, nor to licence extensions inside the club's premises.

Of course I am slightly nervous about exterior areas being used until 2300 Monday to Saturday as it could (of course) affect the residents - especially those with small children - if this licence is abused by the club, event organisers and participants, but I think I will have to accede to the more knowledgeable judgment of the members of the licensing department as to whether this request is reasonable or not.

I look forward to hearing from you

regards

■.

From: ■

Sent: 30 January 2024 08:36

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Re: Comparison of New Application & Current Licence - Parsons Green Sports and Social Club Parsons Green Sports And Social Club 31 Broomhouse Lane London SW6 3DP

In response to your email yesterday (29 January) asking me if I am withdrawing my objection, I would say this.

I have no issues with the licence requests for any indoor activities, nor with the use of external areas for club members dining, or enjoying the area outside the club when the weather allows them to do so.

I am still concerned, as I am sure neighbouring residents would be, that events that are for non members, which use the external areas of the club and where music *could* be played until 11pm (Monday to Saturday) could be an issue.

The club cannot promise that guests to such events will respect the residents/neighbours in the same way that members will.

Without reading and re-reading the application, I would think it reasonable that live music of any kind ceases out doors at 10pm every night of the week, and that non member guests are asked to go indoors at this point.

Please let me know if this sounds reasonable. I may well have misread the license application, and if I have, and this is already in line with the application then I have no further objections.

As I said, members of the club always behave in a very different way to 'corporate' guests, and it is these events (when outdoors late into the evening) that could most affect neighbours and residents.

I look forward to hearing from you.

Kind Regards

A solid black rectangular box used to redact the sender's name or signature.